



Press Release:

Pixart sets record date for common share dividend.

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Hsin-chu, Taiwan, R.O.C., August 11, 2009 – Pixart today sets September 1st as the record date for common share dividend. The ex-dividend date will be August 26th. In accordance with Article 165 of the Company Act, the shareholder's register will be closed from August 28th to September 1st. Due to private placement of common shares which resulted in the increase of total outstanding common shares, the cash dividend and stock dividend are revised down from NT\$ 6 and NT\$ 0.1 per share to NT\$ 5.92762342 and NT\$ 0.0987937 per share respectively.

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